



2022 Las Primeras Awards Gala & Scholarship Fundraiser *Friday, October 21, 2022*

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Imperial Valley
2022
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Dear Community Leader,

Each year, MANA de Imperial Valley honors three strong community advocates during our annual *Las Primeras Awards Gala & Scholarship Fundraiser*. We are pleased to announce that MANA de Imperial Valley will continue our tradition of recognizing these community advocates with a high-quality in-person event. This awards event will take place on Friday, October 21, 2022 at Old Eucalyptus Schoolhouse in El Centro.

MANA de Imperial Valley is a purely volunteer organization and every year we work to raise funds for our annual scholarships. Since 2008, our organization, with the help of both our members and generous community, has awarded more than \$214,000 in scholarship money to our local students.

The Las Primeras Gala is known throughout our County as a celebration of positive leadership in the Latino community. Your sponsorship of MANA's annual premier event will enable the organization to provide an opportunity where we can showcase the achievements of Latinas who serve our community with outstanding leadership and advocacy. Like every year, the proceeds from this event sponsorships will be used to fund scholarships and cultural programs for our youth.

You are cordially invited to join MANA as a sponsor of this premiere event. MANA is offering *Platinum, Gold, Silver, and Bronze* select sponsorships this year that includes advertising opportunities through social media and printed program. Your tax-deductible donation will also receive prestigious event sponsorship designation and recognition during the program. Please see attached form for a description of all sponsorship levels and benefits.

To become a sponsoring partner, please enclose your contribution with the attached reservation form. Checks made be made payable to MANA. Tables for this event are \$680 and individual tickets are \$90. **MANA's Federal Tax ID #: 26-3347038.**

On behalf of the board of directors and members of *MANA de Imperial Valley*, thank you for your continued support of our annual event and community partnership! Your commitment to honoring Latinas in our community is to be commended and we appreciate your support. For more information or to become a sponsoring partner, please contact our Las Primeras Coordinator, Rebecca Terrazas Baxter at rebecca.terrazasbaxter@gmail.com.

Sincerely,

Rosyo Ramirez

Rosyo Ramirez
President



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SPONSORSHIP OPPORTUNITIES & ADVERTISING RATES

Platinum Sponsor	\$5000
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Platinum sponsorship level includes \$1,000 in scholarships awarded in the Platinum Sponsor's name at the annual scholarship ceremony; sponsor profile in the MANA de Imperial Valley newsletter; reserved table for eight (8) guests; featured recognition in event promotions, media and materials prominently displayed at the Gala, scholarship ceremony and media mixer for the Las Primeras nominees; full-page priority ad in the Gala program. (MUST PROVIDE HIGH RESOLUTION LOGO & AD)

Gold Sponsor	\$1500
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Gold sponsorship level includes a reserved table for eight (8) guests, featured recognition in event promotions and materials, including social media advertisements; your company name/organization will be prominently displayed on sponsored table as well as on a full-page advertising space in event program; sponsor listing and recognition in program. (MUST PROVIDE HIGH RESOLUTION LOGO & AD)

Silver Sponsor	\$1000
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Silver sponsorship level includes reserved seating for four (4) guests, recognition in event promotions and half (1/2) page of advertising space in event program; sponsor listing and recognition in program. (MUST PROVIDE HIGH RESOLUTION LOGO & AD)

Bronze Sponsor	\$500
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Bronze sponsorship level that includes reserved seating for two (2) guests; business card advertising space in event program; Sponsor listing and recognition in event program.

EVENT PROGRAM ADVERTISING

The event program is a multi-page media and commemorative piece featuring program highlights, participant and entertainment photographs and bios. Circulated to all attendees it also features full, half, quarter, and eighth page ads.

***CAMERA READY ARTWORK REQUIRED BY DEADLINE 9/30/22**

- | | |
|-----------------------------|--------|
| ○ Color back page exclusive | \$1000 |
| ○ Full page | \$ 350 |
| ○ ½ page | \$ 175 |
| ○ ¼ page | \$ 100 |
| ○ Business card, 1/8 | \$ 75 |

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Please complete and return this form by Friday, September 30, 2022

YES! I WILL SUPPORT MANA's LAS PRIMERAS RECOGNITION EVENT WITH THE FOLLOWING:

A) SPONSOR LEVEL: PLATINUM \$5000 GOLD \$1500 SILVER \$1000 BRONZE \$500

B) PAID ADS: Back pg, \$1000 Full pg, \$350
 ½ pg, \$175 ¼ pg, \$100 Biz card, \$75

C) TICKETS ONLY ORDER:

<input type="checkbox"/>	Quantity _____	x \$90	=	\$ _____
<input type="checkbox"/>	Reserved Table of 8 seats		=	\$ <u>680</u>

Please note: Check must be enclosed with order in order to receive your tickets. No tickets will be sold the night of the event.

Name: _____ Phone: _____

Organization: _____ Fax: _____

Address: _____ email: _____

City: _____ State: _____ Zip: _____

TOTAL AMOUNT ENCLOSED: \$ _____

- ❖ **Camera ready artwork and high-resolution company/organization logo must be enclosed or emailed no later than Friday, September 30, 2022 to manalaprimeras@gmail.com.**

Please make checks to: *MANA de Imperial Valley*
Mail completed form and check to:
MANA – Las Primeras Awards Gala
P.O. Box 2945 El Centro, CA 92244

For additional information, visit our website www.ivmana.org or email manalaprimeras@gmail.com.

Thank you for your support!