



2021 Las Primeras Virtual Awards & Scholarship Fundraiser

Friday, October 22, 2021

Dear Community Leader,

Each year, MANA de Imperial Valley honors three strong community advocates during our annual Las Primeras Awards Gala & Scholarship Fundraiser. We are pleased to announce that, although this year's setting may be different due to the current pandemic, MANA de Imperial Valley will still continue with our tradition of recognizing these community advocates with a high-quality virtual event. This awards event will premiere on Friday, October 22, 2021 on MANA de Imperial Valley's website and social media pages.

MANA de Imperial Valley is a purely volunteer organization and every year we work to raise funds for our annual scholarships. Since 2008, our organization, with the help of both our members and generous community, has awarded more than \$175,000 in scholarship money to our local students.

The Las Primeras Gala is known throughout our County as a celebration of positive leadership in the Latino community. Your sponsorship of MANA's annual premier event will enable the organization to provide an opportunity where we can showcase the achievements of Latinas who serve our community with outstanding leadership and advocacy. Since we will not have an in-person event this year, we will not be able to raise funding for our programs through ticket sales and printed advertisements; therefore, the proceeds from sponsorships are even more important this year and, like every year, will be used to fund scholarships and cultural programs for our youth.

You are cordially invited to join MANA as a sponsor of this premiere event. MANA is offering Diamond, Platinum, and Gold select sponsorships this year that includes advertising opportunities through social media. Your tax-deductible donation will receive prestigious event sponsorship designation and recognition during the program. Please see attached form for a description of all sponsorship levels and benefits.

On behalf of the board of directors and members of MANA de Imperial Valley, thank you for your continued support of our annual event and community partnership! For more information please contact me at manalasprimeras@gmail.com

Sincerely,

Rosyo Ramirez

President

Thank you for your support!



2021 Las Primeras Virtual Awards & Scholarship Fundraiser
Friday, October 22, 2021

SPONSORSHIP & ADVERTISING FORM

Please complete and return this form by Friday, October 1, 2021

❖ **DIAMOND SPONSOR (LIMITED SPOTS)**

\$2000

Sponsors that opt for the Diamond Package will receive everything detailed in the Platinum and Gold Sponsor packages, plus a 15-second video promo that will be featured at the closing of the event.

❖ **PLATINUM SPONSOR**

\$1000

Sponsors that opt for the Platinum Package get access to everything the Gold Sponsor gets, plus they will be promoted on MANA de Imperial Valley's social media page and email blasts pre-event. During the actual experience, the sponsor's logo will be featured in multiple rotating banners throughout the course of the event.

❖ **GOLD SPONSOR**

\$500

Sponsors that opt for the Gold sponsorship will have their logo featured at the opening and closing of the event and recognition in program.

YES! I WILL SUPPORT MANA'S LAS PRIMERAS RECOGNITION EVENT WITH THE FOLLOWING:

❖ **SPONSOR LEVEL:**

DIAMOND
\$2000

PLATINUM
\$1000

GOLD
\$500

Name: _____ Phone: _____

Organization: _____ Fax: _____

Address: _____ Email: _____

City: _____ State: _____ Zip Code: _____

TOTAL AMOUNT ENCLOSED: \$ _____

Camera ready artwork and high-resolution company/organization logo must be enclosed or emailed no later than Friday, October 1, 2021 to manalasprimeras@gmail.com.

PLEASE MAKE CHECKS TO: *MANA DE IMPERIAL VALLEY*

Mail completed form and check to:

MANA-Las Primeras Award Gala, P.O. Box 2945 El Centro, CA 92244



2021 Las Primeras Virtual Awards & Scholarship Fundraiser
Friday, October 22, 2021

LAS PRIMERAS PAST HONOREES

Celeste Cantu
Stella Mendoza
Emily Palacio

Rosie Garcia
Dolores Provencio
Dolores Soliz

Frances Beope
Lupe Quintero
Aurora Rayon

Grace Sesma
Margaret Silva-Chairez
Gloria Vasquez

Hon. Annie Guterrez
Norma Saikhon
Susan Solis

Alicia Armenta
Teresa Sandoval
Dr. Amalia Katsigeanis

Elsa Downs
Norma Kastner Jauregui
Libby Peraza

Ruth Bermudez-Montenegro
Toni Carrillo
Margarita de Necochea

Virginia Montejano
Rosie Ulloa
Katy Alcantara-Santillan

Hildy Carrillo-Rivera
Karla Davis
Mercedes Wheeler

Yvonne Bell
Rosalie Lopez
Rosie Nava-Bermudez

Dr. Luz Elva Tristan
Dianna Seanez
Gloria Uribe Brister

Rosanna Bayon-Moore
Soledad B. Meza
Dora Rodriguez
Sandra Tauler

Carmen Araujo
Gloria Rivera
Loli Mercado-Torres

Maritza Hurtado-Barron
Ernestina Calderón
Patricia Ureña

Norma Aguilar
Helen Noriega
Diana Peacher

Elvira S. Alvarado
Teresa Estrada
Liz Gonzalez

Bertha Alicia-Karnes
Sister Maria Luisa Valdez
Rebecca Grijalva Singh

Norma Sierra Galindo
Yazmin Arellano-Torres
Gloria Muñoz-Brunswick

Haydee Rodriguez
Lorena Lacar
Maria Elena Nava-Froelich

Monalisa G. Vitela
Mercy Diana Valenzuela
Norma Villicana

Esperanza Colio-Warren
Sandra Kofford
Dalia Rodriguez

Marth Garcia Ed.D
Keila Rodriguez
Margaret Sauza

Hon. Monica Lepe-Negrete
Esther Sanchez-Banda
Veronica Platero

Rosa Diaz
Juanita Rebollar
Rita Zuno

For additional information, visit our website www.ivmana.org or email manalaprimeras@gmail.com
attention to *Rebecca Terrazas-Baxter*, Las Primeras Coordinator

Thank you for your support!