



2019 Las Primeras Awards Gala & Scholarship Fundraiser

Friday October 18, 2019

Barbara Worth - Holtville, CA

Dear Community Leader,

You are cordially invited to join MANA as a sponsor of its annual Las Primeras Awards Gala & Scholarship Fundraiser held on Friday October 18, 2019 at the Barbara Worth Country Club in Holtville, California. MANA will again be honoring three strong community advocates this year; they will be announced in September.

This event is known throughout our County as a celebration of positive leadership in the Latino community. Your sponsorship of MANA's annual premier event will enable the organization to provide a sterling affair where we can showcase the achievements of Latinas who serve our community with outstanding leadership. The proceeds from ticket sales and sponsorships will be used to fund scholarships and cultural programs for our youth.

MANA is offering Diamond, Platinum, Gold, Silver, and Bronze select sponsorships this year. We also offer event program advertising. Your tax-deductible donation will receive prestigious event sponsorship designation and recognition during the program. Please see attached form for a description of all sponsorship levels and benefits.

To become a sponsoring partner, please enclose your contribution with the attached reservation form. Please make checks payable to: MANA de Imperial Valley. Tables for this event are \$540 (8 to a table) and individual tickets are \$70. MANA's Federal Tax ID#: 26-3347038.

On behalf of the board of directors and members of MANA de Imperial Valley, thank you for your continued support of our annual event and community partnership! For more information please contact me at manalaprimeras@gmail.com

Sincerely,

Tiffany Romayor

Las Primeras Coordinator

Thank you for your support!



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SPONSHORSHIP OPPORTUNITIES

❖ DIAMOND SPONSOR	\$5000
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\$1,000 in scholarships will be awarded in the Diamond Sponsor's name; sponsor profile in the MANA de Imperial Valley newsletter for one calendar year; reserved table for 8 guests with 1 bottle of wine tableside; featured recognition in all agency promotions and sponsor logo to be prominently displayed at the Gala, scholarship ceremony and media mixer for the Las Primeras nominees; full-page ad in the Gala program; sponsor listing and recognition in program.

❖ PLATINUM SPONSOR	\$2500
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Platinum sponsor includes a profile in the MANA de Imperial Valley newsletter for one calendar year; reserved table for 8 guests with 1 bottle of wine tableside; featured recognition in all agency promotions; sponsor profile will be prominently displayed on sponsor table; full-page ad in the Gala program; sponsor listing and recognition in program.

❖ GOLD SPONSOR	\$1500
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Gold sponsorship includes a reserved table for 8 guests, featured recognition in GALA promotions and materials; sponsor profile will be prominently displayed on sponsor table and on a half-page advertising space in event program; sponsor listing and recognition in program.

❖ SILVER SPONSOR	\$750
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Silver sponsorship includes reserved seating for 4 guests, recognition in event promotions and one quarter (¼) page of advertising space in event program; sponsor listing and recognition in program

❖ BRONZE SPONSOR	\$375
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Bronze sponsorship level includes reserved seating for 2 guests; business card advertising space in event program; sponsor listing and recognition in event program.

❖ BASKET DONATION	\$50
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Basket donations will be accepted with a minimum of \$50 value, sponsor listing and recognition during event program.

EVENT PROGRAM ADVERTISING RATES

The event program is a multi-page and commemorative piece featuring program highlights, participant and entertainment photographs and bios. It is circulated to all attendees and it features full, half, quarter, and eight page ads.

*CAMERA READY ARTWORK AND **HIGH RESOLUTION** LOGOS REQUIRED, DEADLINE 9/13/19*

- | | |
|-----------------------------|--------|
| ❖ Color back page exclusive | \$1000 |
| ❖ Full page | \$350 |
| ❖ ½ page | \$175 |
| ❖ ¼ page | \$100 |
| ❖ Business card, 1/8 | \$75 |



Federal Tax ID #:
26-3347038

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SPONSORSHIP & ADVERTISING FORM

Please complete and return this form by Friday September 13, 2019

YES! I WILL SUPPORT MANA'S LAS PRIMERAS RECOGNITION EVENT WITH THE FOLLOWING:

- A) SPONSOR LEVEL:**
- | | | |
|--|---|--|
| <input type="checkbox"/> DIAMOND
\$5000 | <input type="checkbox"/> PLATINUM
\$2500 | |
| <input type="checkbox"/> GOLD
\$1500 | <input type="checkbox"/> SILVER
\$750 | <input type="checkbox"/> BRONZE
\$375 |
- B) PAID ADS:**
- | | | |
|--|---|--|
| <input type="checkbox"/> Back Page
\$1000 | <input type="checkbox"/> Full Page
\$350 | |
| <input type="checkbox"/> ½ Page
\$175 | <input type="checkbox"/> ¼ Page
\$100 | <input type="checkbox"/> Business Card
\$75 |
- C) TICKETS ONLY:**
- Quantity _____ x \$70 = \$ _____
- Reserved table of 8 seats = \$ _____ 540 _____

Please note: Check must be enclosed with this sponsorship form in order to receive your tickets. Please purchase your tickets in advance, as there will be limited availability on the night of the event.

Name: _____ Phone: _____

Organization: _____ Fax: _____

Address: _____ Email: _____

City: _____ State: _____ Zip Code: _____

TOTAL AMOUNT ENCLOSED: (A+B+C) \$ _____

Camera ready artwork and high resolution company/organization logo must be enclosed or emailed no later than Friday September 13, 2019 to manalaprimeras@gmail.com.

DEADLINE TO SUBMIT ALL ADVERTISEMENTS IS FRIDAY SEPTEMBER 13, 2019

PLEASE MAKE CHECKS TO: MANA DE IMPERIAL VALLEY

Mail completed form and check to:

MANA-Las Primeras Award Gala, P.O. Box 2945 El Centro, CA 92244



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BASKET DONATION

Please complete and return this form by Friday September 13, 2019

Please Note: Basket donations may be scheduled for pickup, make sure to mark "pickup" option with location below. A brief description of the basket is greatly appreciated; we have provided ideas for your convenience below:

Name: _____ Phone: _____

Organization: _____ Fax: _____

Address: _____ Email: _____

City: _____ State: _____ Zip Code: _____

Basket Description:

Basket Pickup: Quantity: _____

Pickup Location: _____

Basket donations may include the following:

- ❖ Wine or Craft Beer basket
- ❖ Sports basket (e.g., jerseys, memorabilia)
- ❖ Gift cards/certificates
- ❖ Day of Beauty basket
- ❖ Movie Night basket
- ❖ Gourmet goods basket
- ❖ Fitness basket
- ❖ Coffee Lovers basket

For additional information, visit our website www.ivmana.org or email manalasprimeras@gmail.com
attention to *Tiffany Romayor*, Las Primeras Coordinator

Thank you for your support!



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LAS PRIMERAS PAST HONOREES

Celeste Cantu
Stella Mendoza
Emily Palacio

Grace Sesma
Margaret Silva-Chairez
Gloria Vasquez

Elsa Downs
Norma Kastner Jauregui
Libby Peraza

Hildy Carrillo-Rivera
Karla Davis
Mercedes Wheeler

Rosanna Bayon-Moore
Soledad B. Meza
Dora Rodriguez
Sandra Tauler

Norma Aguilar
Helen Noriega
Diana Peacher

Norma Sierra Galindo
Yazmin Arellano-Torres
Gloria Muñoz-Brunswick

Esperanza Colio-Warren
Sandra Kofford
Dalia Rodriguez

Rosie Garcia
Dolores Provencio
Dolores Soliz

Hon. Annie Guterrez
Norma Saikhon
Susan Solis

Ruth Bermudez-Montenegro
Toni Carrillo
Margarita de Necochea

Yvonne Bell
Rosalie Lopez
Rosie Nava-Bermudez

Carmen Araujo
Gloria Rivera
Loli Mercado-Torres

Elvira S. Alvarado
Teresa Estrada
Liz Gonzalez

Haydee Rodriguez
Lorena Lacar
Maria Elena Nava-Froelich

Marth Garcia Ed.D
Keila Rodriguez
Margaret Sauza

Frances Beope
Lupe Quintero
Aurora Rayon

Alicia Armenta
Teresa Sandoval
Dr. Amalia Katsigeanis

Virginia Montejano
Rosie Ulloa
Katy Alcantara-Santillan

Dr. Luz Elva Tristan
Dianna Seanez
Gloria Uribe Brister

Maritza Hurtado-Barron
Ernestina Calderón
Patricia Ureña

Bertha Alicia-Karnes
Sister Maria Luisa Valdez
Rebecca Grijalva Singh

Monalisa G. Vitela
Mercy Diana Valenzuela
Norma Villicana

Thank you for your support!