



## 2025 Las Primeras Awards Gala & Scholarship Fundraiser

### *Words of Wisdom: A Celebration of Vibrant Sayings*

Friday, September 12, 2025

Dear Community Leader,

In the Imperial Valley, education is more than a goal—it's a pathway to possibility. At **MANA de Imperial Valley**, we believe in the power of community to support and uplift students who are working hard to turn their dreams into reality. That's why we invite you to join us in supporting this year's **Las Primeras Awards & Scholarship Gala**—an evening that celebrates leadership while investing in the future of our Valley.

We are proud to announce that this year's Gala will be held on **Friday, September 12, 2025, at the charming Old Eucalyptus School House in El Centro, California**. The event's theme, **"Words of Wisdom: A Celebration of Vibrant Sayings,"** will embrace the richness of Hispanic heritage, drawing inspiration from the phrases and proverbs that have guided generations with courage, humor, and heart.

Each year, MANA honors three remarkable Latinas whose contributions serve as a beacon of leadership and strength. But just as important, the Gala raises essential funds to support college scholarships for local students. Many of our scholarship recipients are first-generation college students who balance school, work, and family—all while striving toward a better future. Since 2008, through the generosity of community partners like you, we've awarded over \$245,000 in scholarships and invested in cultural and educational programming for youth throughout Imperial County.

We invite you to support this important work by becoming a sponsor of this year's premier fundraising event. **Sponsorship levels—Diamond, Platinum, Gold, Silver, and Bronze**—include opportunities for visibility in the event program, social media recognition, and acknowledgment during the evening's program. **All contributions are tax-deductible.**

Tables may be reserved for **\$780**, and individual tickets are **\$100**. Enclosed you'll find a sponsorship form with full details on benefits and contribution levels. Checks may be made payable to MANA. **Federal Tax ID: 26-3347038**

Your continued support helps transform the lives of Imperial Valley students. We hope you will save the date and join us for a night of celebration, community, and meaningful impact. If you have any questions, please contact **Las Primeras Co-Coordinators Viridiana Rosales and Nancy Salcedo** at [manalasprimeras@gmail.com](mailto:manalasprimeras@gmail.com).

With appreciation,  
MANA de Imperial Valley



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### SPONSORSHIP OPPORTUNITIES

#### DIAMOND SPONSOR

**\$5,000**

Diamond sponsor level includes \$1,000 in scholarships to be awarded in the Diamond Sponsor's name; sponsor profile in the MANA de Imperial Valley website for one calendar year; reserved table for eight (8) guests; featured recognition in all agency promotions and sponsor logo to be prominently displayed at the Gala, and Scholarship Ceremony; full-page ad in the event program; sponsor listing and recognition in the program.

#### PLATINUM SPONSOR

**\$3,000**

Platinum sponsor level includes \$500 in scholarships to be awarded in the Platinum Sponsor's name; sponsor profile in the MANA de Imperial Valley website for one calendar year; reserved table for eight (8) guests; featured recognition in all agency promotions and sponsor logo to be prominently displayed at the Gala, and Scholarship Ceremony; full-page ad in the event program; sponsor listing and recognition in the program.



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#### **GOLD SPONSOR**

**\$1,500**

Gold sponsor includes a reserved table for six (6) guests; featured recognition in event promotions and materials, including social media advertisements; sponsor profile will be prominently displayed on sponsor table; half-page (1/2) ad in the event program; sponsor listing and recognition in the program.

#### **SILVER SPONSOR**

**\$1,000**

Silver sponsorship includes reserved seating for four (4) guests, recognition in event promotions and a quarter (1/4) page of advertising space in the event program; sponsor listing and recognition in the program

#### **BRONZE SPONSOR**

**\$500**

Bronze sponsorship level includes reserved seating for two (2) guests; business card advertising space in the event program; sponsor listing and recognition in the event program.



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#### SPONSORSHIP OPPORTUNITIES

<b>DIAMOND SPONSOR</b> \$5,000	<b>PLATINUM SPONSOR</b> \$3,000	<b>GOLD SPONSOR</b> \$1,500	<b>SILVER SPONSOR</b> \$1,000	<b>BRONZE SPONSOR</b> \$500
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#### EVENT PROGRAM ADVERTISING RATES

The event program is a multi-page and commemorative piece featuring program highlights, participant and entertainment photographs, and bios. It is circulated to all attendees and it features full, half, quarter, and eight page ads.

#### CAMERA READY ARTWORK AND HIGH-RESOLUTION LOGOS REQUIRED, DEADLINE 8/25/25

- |                             |        |
|-----------------------------|--------|
| • Color back page exclusive | \$1000 |
| • Full page                 | \$350  |
| • ½ page                    | \$175  |
| • ¼ page                    | \$100  |
| • Business card, 1/8        | \$75   |



## 2025 Las Primeras Awards Gala & Scholarship Fundraiser

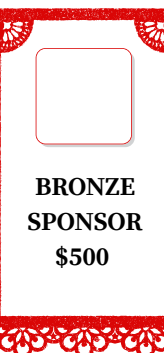
Friday, September 12, 2025

### SPONSORSHIP & ADVERTISING FORM

Please complete and return this form by Friday, August 25, 2025

YES! I WILL SUPPORT MANA'S LAS PRIMERAS RECOGNITION EVENT WITH THE FOLLOWING:

#### A) SPONSOR LEVEL:

 <b>DIAMOND SPONSOR</b> \$5,000	 <b>PLATINUM SPONSOR</b> \$3,000	 <b>GOLD SPONSOR</b> \$1,500	 <b>SILVER SPONSOR</b> \$1,000	 <b>BRONZE SPONSOR</b> \$500
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- B) PAID ADS:**
- |  |        |
|--|--------|
| <input type="checkbox"/> Color back page exclusive | \$1000 |
| <input type="checkbox"/> Full page                 | \$350  |
| <input type="checkbox"/> ½ page                    | \$175  |
| <input type="checkbox"/> ¼ page                    | \$100  |
| <input type="checkbox"/> Business card, 1/8        | \$75   |



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- C) TICKETS ONLY:**
- |   |
|---|
| <input type="checkbox"/> Quantity _____ x \$100 = \$ _____              |
| <input type="checkbox"/> Reserved table of 8 seats = \$ _____ 780 _____ |

Please note: A check must be enclosed with this sponsorship form in order to receive your tickets. Please purchase your tickets in advance, as there will be limited availability on the night of the event.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Organization: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

TOTAL AMOUNT ENCLOSED: (A+B+C) \$ \_\_\_\_\_

Camera-ready artwork and high-resolution company/organization logo must be enclosed or emailed no later than Friday, August 29, 2025, to [manalasprimeras@gmail.com](mailto:manalasprimeras@gmail.com).

**THE DEADLINE TO SUBMIT ALL ADVERTISEMENTS IS FRIDAY AUGUST 29, 2025**

PLEASE MAKE CHECKS TO: MANA DE IMPERIAL VALLEY

Mail the completed form and check to:

MANA-Las Primeras Award Gala, P.O. Box 2945 El Centro, CA 92244



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#### LAS PRIMERAS PAST HONOREES

Celeste Cantu  
Stella Mendoza  
Emily Palacio

Rosie Garcia  
Dolores Provencio  
Dolores Soliz

Frances Beope  
Lupe Quintero  
Aurora Rayon

Grace Sesma  
Margaret Silva-Chairez  
Gloria Vasquez

Hon. Annie Guterrez  
Norma Saikhon  
Susan Solis

Alicia Armenta  
Teresa Sandoval  
Dr. Amalia Katsigeanis

Elsa Downs  
Norma Kastner Jauregui  
Libby Peraza

Ruth Bermudez-Montenegro  
Toni Carrillo  
Margarita de Necochea

Virginia Montejano  
Rosie Ulloa  
Katy Alcantara-Santillan

Hildy Carrillo-Rivera  
Karla Davis  
Mercedes Wheeler

Yvonne Bell  
Rosalie Lopez  
Rosie Nava-Bermudez

Dr. Luz Elva Tristan  
Dianna Seanez  
Gloria Uribe Brister

Rosanna Bayon-Moore  
Soledad B. Meza  
Dora Rodriguez  
Sandra Tauler

Carmen Araujo  
Gloria Rivera  
Loli Mercado-Torres

Maritza Hurtado-Barron  
Ernestina Calderón  
Patricia Ureña

Norma Aguilar  
Helen Noriega  
Diana Peacher

Elvira S. Alvarado  
Teresa Estrada  
Liz Gonzalez

Bertha Alicia-Karnes  
Sister Maria Luisa Valdez  
Rebecca Grijalva Singh

Norma Sierra Galindo  
Yazmin Arellano-Torres  
Gloria Muñoz-Brunswick

Haydee Rodriguez  
Lorena Lacar Maria  
Elena Nava-Froelich

Monalisa G. Vitela  
Mercy Diana Valenzuela  
Norma Villicana

Esperanza Colio-Warren  
Sandra Kofford  
Dalia Rodriguez

Martha García Ed. D  
Keila Rodriguez  
Margaret Sauza

Hon. Monica Lepe-Negrete  
Esther Sanchez-Banda  
Veronica Platero

Rosa Diaz  
Juanita Rebollar  
Rita Zuno

Janette Angulo  
Patricia Marcial  
Lupe Rodriguez

Frances Terrazas  
Terri Rogers  
Jackie Ridell

Dr. Gina Núñez-Mchiri  
Hortencia Armendariz  
Diahna Garcia-Ruiz

Liza Barraza Esq.  
Maria "Nena" Lopez  
Brittany Saiza

For additional information, visit our website [www.ivmana.org](http://www.ivmana.org), or contact Viridiana Rosales and Nancy Salcedo, Las Primeras Coordinators at [manalasprimeras@gmail.com](mailto:manalasprimeras@gmail.com)

*Thank you for your support!*

