



*2024 Las Primeras Awards Gala & Scholarship Fundraiser*  
*Friday, October 11, 2024*

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Dear Community Leader,

MANA de Imperial Valley honors three strong community advocates each year during our annual Las Primeras Awards Gala & Scholarship Fundraiser. We are pleased to announce that MANA de Imperial Valley will continue our tradition of recognizing these community advocates with a high-quality in-person event. This awards event will take place on **Friday, October 11, 2024**, at the Old Eucalyptus Schoolhouse in El Centro, California.

MANA de Imperial Valley is a purely volunteer organization and every year we work to raise funds for our annual scholarships. Since 2008, our organization, with the help of both our members and generous community, has awarded more than \$245,000 in scholarship money to our local students.

The Las Primeras Gala is known throughout our County as a celebration of positive leadership in the Latino community. Your sponsorship of MANA's annual premier event will enable the organization to provide an opportunity where we can showcase the achievements of Latinas who serve our community with outstanding leadership and advocacy. The proceeds from ticket sales and sponsorships will be used to fund scholarships and cultural programs for our youth.

You are cordially invited to join MANA as a sponsor of this premiere event. MANA is offering ***Diamond, Platinum, Gold, Silver, and Bronze*** select sponsorships this year, including social media and printed program advertising opportunities. Your tax-deductible donation will receive prestigious event sponsorship designation and recognition during the program. Please see attached form for a description of all sponsorship levels and benefits.

Please enclose your contribution with the attached reservation form to become a sponsoring partner. Please make check payable to MANA. Tables for this event are \$780 and individual tickets are \$100. **MANA's Federal Tax ID#: 26-3347038.**

On behalf of the board of directors and MANA de Imperial Valley members, thank you for your continued support of our annual event and community partnership! For more information please contact Sher Cowie or Jennifer Rodriguez-Godoy at [manalasprimeras@gmail.com](mailto:manalasprimeras@gmail.com)

Sincerely,

*Ida Obeso-Martinez*

President



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**SPONSORSHIP OPPORTUNITIES**

**❖ DIAMOND SPONSOR \$5000**

*Diamond sponsor level includes \$1,000 in scholarships to be awarded in the Diamond Sponsor's name; sponsor profile in the MANA de Imperial Valley website for one calendar year; reserved table for eight (8) guests; featured recognition in all agency promotions and sponsor logo to be prominently displayed at the Gala, and Scholarship Ceremony; full-page ad in the event program; sponsor listing and recognition in the program.*

**❖ PLATINUM SPONSOR \$3000**

*Platinum sponsor level includes \$500 in scholarships to be awarded in the Platinum Sponsor's name; sponsor profile in the MANA de Imperial Valley website for one calendar year; reserved table for eight (8) guests; featured recognition in all agency promotions and sponsor logo to be prominently displayed at the Gala, and Scholarship Ceremony; full-page ad in the event program; sponsor listing and recognition in the program.*

**❖ GOLD SPONSOR \$1500**

*Gold sponsor includes a reserved table for six (6) guests; featured recognition in event promotions and materials, including social media advertisements; sponsor profile will be prominently displayed on sponsor table; half-page (1/2) ad in the event program; sponsor listing and recognition in the program.*

**❖ SILVER SPONSOR \$1000**

*Silver sponsorship includes reserved seating for four (4) guests, recognition in event promotions and a quarter (1/4) page of advertising space in the event program; sponsor listing and recognition in the program*

**❖ BRONZE SPONSOR \$500**

*Bronze sponsorship level includes reserved seating for two (2) guests; business card advertising space in the event program; sponsor listing and recognition in the event program.*

**EVENT PROGRAM ADVERTISING RATES**

The event program is a multi-page and commemorative piece featuring program highlights, participant and entertainment photographs, and bios. It is circulated to all attendees and it features full, half, quarter, and eight-page ads.

*CAMERA READY ARTWORK AND **HIGH-RESOLUTION** LOGOS REQUIRED, DEADLINE 9/27/24*

- |                             |        |
|-----------------------------|--------|
| ❖ Color back page exclusive | \$1000 |
| ❖ Full page                 | \$350  |
| ❖ ½ page                    | \$175  |
| ❖ ¼ page                    | \$100  |
| ❖ Business card, 1/8        | \$75   |



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**SPONSORSHIP & ADVERTISING FORM**

Please complete and return this form by Friday, September 27, 2024

YES! I WILL SUPPORT MANA'S LAS PRIMERAS RECOGNITION EVENT WITH THE FOLLOWING:

A) **SPONSOR LEVEL:**     DIAMOND     PLATINUM     GOLD     SILVER     BRONZE  
                                         \$5,000                    \$3,000                    \$1,500                    \$1,000                    \$500

B) **PAID ADS:**                     Back Page     Full Page     ½ Page     ¼ Page     Business Card  
                                         \$1,000                    \$350                    \$175                    \$100                    \$75

C) **TICKETS ONLY:**     Quantity \_\_\_\_\_ x \$100 = \$ \_\_\_\_\_  
  
                                          Reserved table of 8 seats = \$ \_\_\_\_\_ 780 \_\_\_\_\_

**Please note:** A check must be enclosed with this sponsorship form in order to receive your tickets. Please purchase your tickets in advance, as there will be limited availability on the night of the event.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Organization: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

TOTAL AMOUNT ENCLOSED: (A+B+C) \$ \_\_\_\_\_

Camera-ready artwork and high-resolution company/organization logo must be enclosed or emailed no later than Friday, September 27, 2024, to [manalaprimeras@gmail.com](mailto:manalaprimeras@gmail.com).

**THE DEADLINE TO SUBMIT ALL ADVERTISEMENTS IS FRIDAY SEPTEMBER 27, 2024**

PLEASE MAKE CHECKS TO: *MANA DE IMPERIAL VALLEY*

Mail the completed form and check to:

**MANA-Las Primeras Award Gala, P.O. Box 2945 El Centro, CA 92244**



## *2024 Las Primeras Awards & Scholarship Fundraiser*

*Friday, October 11, 2024*

### **LAS PRIMERAS PAST HONOREES**

Celeste Cantu  
Stella Mendoza  
Emily Palacio

Rosie Garcia  
Dolores Provencio  
Dolores Soliz

Frances Beope  
Lupe Quintero  
Aurora Rayon

Grace Sesma  
Margaret Silva-Chairez  
Gloria Vasquez

Hon. Annie Guterrez  
Norma Saikhon  
Susan Solis

Alicia Armenta  
Teresa Sandoval  
Dr. Amalia Katsigeanis

Elsa Downs  
Norma Kastner Jauregui  
Libby Peraza

Ruth Bermudez-Montenegro  
Toni Carrillo  
Margarita de Necochea

Virginia Montejano  
Rosie Ulloa  
Katy Alcantara-Santillan

Hildy Carrillo-Rivera  
Karla Davis  
Mercedes Wheeler

Yvonne Bell  
Rosalie Lopez  
Rosie Nava-Bermudez

Dr. Luz Elva Tristan  
Dianna Seanez  
Gloria Uribe Brister

Rosanna Bayon-Moore  
Soledad B. Meza  
Dora Rodriguez  
Sandra Tauler

Carmen Araujo  
Gloria Rivera  
Loli Mercado-Torres

Maritza Hurtado-Barron  
Ernestina Calderón  
Patricia Ureña

Norma Aguilar  
Helen Noriega  
Diana Peacher

Elvira S. Alvarado  
Teresa Estrada  
Liz Gonzalez

Bertha Alicia-Karnes  
Sister Maria Luisa Valdez  
Rebecca Grijalva Singh

Norma Sierra Galindo  
Yazmin Arellano-Torres  
Gloria Muñoz-Brunswick

Haydee Rodriguez  
Lorena Lacar  
Maria Elena Nava-Froelich

Monalisa G. Vitela  
Mercy Diana Valenzuela  
Norma Villicana

Esperanza Colio-Warren  
Sandra Kofford  
Dalia Rodriguez

Martha García Ed. D  
Keila Rodriguez  
Margaret Sauza

Hon. Monica Lepe-Negrete  
Esther Sanchez-Banda  
Veronica Platero

Rosa Diaz  
Juanita Rebollar  
Rita Zuno

Janette Angulo  
Patricia Marcial  
Lupe Rodriguez

Frances Terrazas  
Terri Rogers  
Jackie Ridell

Dr. Gina Núñez-Mchiri  
Hortencia Armendariz  
Diahna Garcia-Ruiz

For additional information, visit our website [www.ivmana.org](http://www.ivmana.org), or email [manalasprimeras@gmail.com](mailto:manalasprimeras@gmail.com) attention to *Sher Cowie* or *Jennifer Rodriguez-Godoy*, Las Primeras Coordinators.

***Thank you for your support!***