



MEMBERSHIP MEETING

Imperial County Public Health
Department
Training Center

WWW.IVMANA.ORG



INTRODUCTION TO MANA

MANA 101

WWW.IVMANA.ORG



HISTORY

- **MANA, A National Latina Organization, was founded in 1974 as the Mexican-American Women's National Association. The Imperial Valley Chapter was formed in 1993.**
- **MANA's original intent was to provide a voice for Mexican-American women at the national, state and local levels. Since then, the organization has expanded into a diverse group of Latinas in all areas of political, social and professional fields.**
- **MANA is unique since this makes MANA the single largest pan-Latina organization in the United States.**

WWW.IVMANA.ORG



VALUES

- the empowerment of Latinas
 - positive risk taking
 - community activism
-
- sharing of culture and heritage
 - defining our own agenda
 - creative and critical thinking
 - equality and fairness
 - honoring and valuing the contributions of Latinas

WWW.IVMANA.ORG



WHAT DOES “MANA” STAND FOR?

MANA used to stand for the Mexican American National Association, named when it was originally founded in 1974 by Mexican-American women.

In January 1994, members voted to become MANA, A National Latina Organization, to reflect the growing diversity of its membership. Today, MANA is the largest national pan-Latina membership organization.

WWW.IVMANA.ORG



FREQUENTLY ASKED QUESTIONS

■ **What does MANA do?**

MANA empowers Latinas through leadership development, community service, and advocacy.

■ **Where is MANA located?**

The MANA National office is in Washington, DC. Local Chapters are located throughout the United States.

WWW.IVMANA.ORG



FREQUENTLY ASKED QUESTIONS

■ What are the benefits of being a MANA member?

A MANA member becomes part of a nationwide community network; receives publications concerning Latinas such as the MANA Newsletter; can participate in educational programs and conferences; has access to educational scholarships; receives a MANA pin, access to leadership development at annual conference and institutes; access grant opportunities; and much more.

■ Who are MANA's members?

MANA members are homemakers, college students, government employees, and professionals in accounting, education, law enforcement, politics, philanthropy, social work, science, health, engineering, the media, law, artists, entertainers, and elected and appointed officials.

WWW.IVMANA.ORG



MISSION STATEMENT

**MANA, empowers Latinas through
leadership development, community
service and advocacy.**

**MANA is a national community of Latinas
actively working to create a better quality
of life for Hispanics.**

WWW.IVMANA.ORG



MEMBERSHIP INFORMATION

Eligibility:

1. Any individual regardless of race, sex, national origin, religion, age, or political affiliation who is committed to the mission and goals of the Corporation is eligible for individual categories of membership.

2. Any corporation committed to the mission and goals of the organization is eligible for corporate membership. Individual members may join through Chapters as set out below, or may join directly through the national office as at-large members if no Chapter is organized in the area in which the member lives.

WWW.IVMANA.ORG



MEMBERSHIP CLASSIFICATION

There are categories of membership available to eligible individuals and corporations.

- (1) ~~Regular MANA Membership is offered to any individual with a genuine concern for the needs and issues relevant to Latinas as defined by the Corporation. This includes college students, Hermanitas, and senior citizens. \$40~~
- (2) Full-time student \$20
- (3) Senior Citizen \$20
- (4) Corporate membership \$250

WWW.IVMANA.ORG



IMPERIAL VALLEY CHAPTER INFORMATION

Purpose:

25 Chapters are organized, established and Chartered throughout the United States to further the mission and goals of MANA National along with 6 national affiliates.

Our local chapter was formed in the fall of 1993 by a core group of 8 dedicated Imperial Valley women and was recently incorporated in 2009 by it's current board. Its mission is to empower Latinas through leadership development, community service, and advocacy.

WWW.IVMANA.ORG



PROGRAMS

**MANA accomplishes its mission
through programs in two focus
areas:**

- 1. AvanZamos Leadership Development**
- 2. Hermanitas Mentorship Program**

WWW.IVMANA.ORG



PROGRAMS

AvanZamos Leadership Development

AvanZamos is a chapter-based, formal leadership development program for adult Latinas. The goal is to strengthen Latina community leaders through educational programs at:

- Local Workshops and Brindis
- National Training Conferences
- Las Primeras®, a celebration of Latina achievement held annually in Washington, DC during Hispanic Heritage month.

WWW.IVMANA.ORG



HERMANITAS

2) **HERMANITAS®** is a national initiative focused on encouraging adolescent girls to stay in school and to pursue high academic goals. The goal is to develop the talents and skills of young Latinas in elementary, middle and high school through educational programs:

- National HERMANITAS® Summer Institute
- Local HERMANITAS®
- Girl Scout Partnership
- Online Mentoring Initiative
- Community Service
- School Based Initiatives

WWW.IVMANA.ORG



HERMANITAS

Why should I become a mentor?

- Investing your time in youth is one of the most valuable and fulfilling things you can do for yourself as well as for the one you mentor.

- Each mentor-mentee match is unique and will result in unique experiences.
- Young Latinas need your help.

For more information contact Frances Terrazas, Hermanitas Coordinator, francesterrazas@yahoo.com

WWW.IVMANA.ORG



HERMANITAS

Mission:

The Hermanitas Program of MANA de Imperial Valley seeks to develop successful and responsible young Latinas by mentoring them to achieve a higher level of social and cognitive development through education, health, cultural awareness, leadership development and community action.

The *Hermana* is expected to be supportive, provide guidance, and serve as a positive role model for the *Hermanita* for a period of at least one year.

WWW.IVMANA.ORG



HERMANITAS

Benefits of becoming an *Hermanitas* Mentor:

- * Personal fulfillment through contribution to your community
- * Satisfaction in helping the *Hermanita* mature, progress, and achieve goals
- * Training sessions and group activities
- * Personal on-going support and supervision to help the *Hermana/Hermanita* match succeed
- *Hermana/Hermanita* recognition events

Role of the *Hermana*:

- * Take the lead in supporting a young Latina through an on-going, one-to-one relationship
- * Serve as a positive role model and friend
- * Build the relationship by planning and participating in activities together
- * Strive for mutual respect
- * Build self-esteem and motivation
- * Help set goals and work toward accomplishing them

WWW.IVMANA.ORG



LAS PRIMERAS

Las Primeras ®, a celebration of Latina achievement held annually in Washington, DC and Imperial County, and hosted by all chapters throughout the U.S. usually during Hispanic Heritage month.

Lasting Legacies in Las Primeras

Each year MANA honors Latinas of achievement and those who are first in their fields. Recognition awards are presented at the annual Las Primeras event in Washington, D.C. and within our chapter.

It has been the sole event during national Hispanic Heritage month that honors Latinas in the nation's capital.

Past national honorees have included Latinas in the U.S. Congress, a Pulitzer prize winner, a boxing official, a best-selling author, a U.S. Surgeon General and numerous other women who have distinguished themselves in a wide array of fields, contributed to the development of Latino communities, and created a long list of role models for young Latinas.

Local honorees have included.....

WWW.IVMANA.ORG



PAST IMPERIAL VALLEY HONOREES

- Celeste Cantu
- Emily Palacio
- Dolores Soliz
- Aurora Rayon
- Frances Beope
- Grace Sesma
- Susan Solis
- Honorable Annie Gutierrez
- Teresa Sandoval
- Ruth Bermudez-Montenegro
- Rosie Ulloa
- Margarita de Necochea
- Rosie Garcia
- Norma Kastner-Jauregui
- Elsa Downs
- Katie Alcantra-Santillan
- Stella Mendoza
- Dolores Provencio
- Lupe Quintero
- Gloria Vasquez
- Norma Saikhon
- Margaret Silva-Chairez
- Alicia Armenta
- Dr. Amalia Katsigeanis
- Toni Carrillo
- Virginia Montejano
- Libby Peraza
- Hildy Carrillo
- Karla Davis
- Mercedes Wheeler
- Rosalie Lopez
- Rosie Nava-Bermudez
- Ivonne Bell
- Dr. Elva Tristan
- Gloria Uribe Brister
- Dianna Seanez
- Rosanna Bayon-Moore
- Soledad Meza
- Dora Rodriguez
- Sandra Tauler
- Ernestina Calderon
- Maritza Hurtado
- Patricia Urena

WWW.IVMANA.ORG



Las Primeras Gala & Scholarship Fundraiser



2010 Honorees

MANA DE IMPERIAL VALLEY

*MANA de Imperial Valley cordially invites you to the
2010 Las Primeras Awards Gala
& Scholarship Fundraiser*

*Friday October 22nd, 2010 - 6pm
Old Eucalyptus School House
El Centro, CA*

*Honorees:
Ernestina Calderon
Mariz Hurtado-Barron
Patricia Ureña*

*Keynote Speaker: Andrea Shorepa, CEO & President
Casa Familiar, San Diego*

*6pm Socializing • 7pm Dinner • 8pm Program • 9pm Dance
Entertainment by Los Continentales*

*\$45.00/person & \$360/table of 8
Tickets available with Marge Madala 760-427-1874 or any MANA Board
Member*



INTERNSHIP AND SCHOLARSHIP INFORMATION

Visit www.ivmana.org or www.hermana.org for
internship and scholarship information:

-
- The White House Internship Program and other D.C. internships
 - MANA Scholarship
 - Dozens of other scholarship programs

WWW.IVMANA.ORG



BOARD OF DIRECTORS

The 2011-2012 Board of Directors of the Corporation currently consist of the following:

Alicia Armenta	President
Juanita Salas	President-Elect
Maria Caldera	Treasurer
Maria Peinado	Secretary
Monica Lepe-Negrete	Membership Director
Evelia Jimenez	Newsletter Editor
Hildy Carrillo	Public Relations Director
Rebecca Terrazas Baxter	Las Primeras Coordinator
Frances Terrazas	Hermanitas Coordinator
Keila Rodriguez	Scholarship Coordinator
Ruth B. Montenegro, Esq.	Immediate Past President

**The Board of Directors is elected for a two year term. Officers will take office at the close of the Annual Meeting and serve until their successors are elected.

WWW.IVMANA.ORG



DUTIES AND RESPONSIBILITIES OF THE BOARD OF DIRECTORS

- **The Board of Directors shall determine policy and procedure for the operation of MANA according to the mandate of membership**
- **The Board of Directors shall meet at least twice each fiscal year, once in conjunction with the Annual Meeting and any other time as the Board shall deem necessary.**
- **Special meetings shall be called by the President or upon written request of at least on Board member.**

WWW.IVMANA.ORG



DUES

\$40	Regular member
\$20	Students
\$20	Senior Citizens
\$250	Corporate

***Fee is due at the beginning of membership.

STANDING COMMITTEES

- **Membership Committee**
- **Nominating Committee**
- **Elections Committee**
- **Public Relations Committee**
- **Scholarship Committee**
- **Hermanitas Committee**
- **Las Primeras Committee**
- **Young Latinas Leadership Conference Committee**

**If you are interested in participating in any of these committees please sign up before you leave the meeting today. A clip board with sign up sheets is currently being passed around.

WWW.IVMANA.ORG



MANA UPCOMING EVENTS

- **June Scholarship Ceremony, SDSU, Stepling Gallery**
- **October 22 Las Primeras, Old Eucalyptus**

- **Board/Membership Meetings – Every first Wednesday of the Month, 6pm, ICPHD Training Center**

WWW.IVMANA.ORG



QUESTION AND ANSWER SESSION



**First
Wednesday of
the Month**

*****Next MANA meetings will take place the first Wednesday of the month at the Imperial County Health Department Training Center**

WWW.IVMANA.ORG